

Rep Order# 8865111 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 37276

Printed: 09/25/2012 1:59 PM
Last Received: 09/25/2012 12:02 PM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1775
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1775
Flight Dates 09/15/2012 - 09/21/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

-- CONTRACT COMMENT --

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

-- REMARKS --

THIS IS A REVISION, DO NOT DOUBLE BOOK
NEW REVISED TOTAL - \$33,370
PLEASE CONFIRM
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-F	500A-600A	8 NEWS NOW	:60	\$450.00	09/17-09/21	0	0	0	\$0.00	
	2	M-F	600A-700A	8 NEWS NOW	:60	\$490.00	09/17-09/21	0	0	0	\$0.00	
	3	M-F	700A-900A	CBS THIS MORNING	:60	\$300.00	09/17-09/21	0	0	0	\$0.00	
	5	M-F	900A-1000A	LIVE! WITH KELLY	:60	\$1,300.00	09/17-09/21	1	1	1	\$1,300.00	
	8	M-F	1200P-1230P	8 NEWS NOW AT NOON	:60	\$1,380.00	09/17-09/21	1	1	1	\$1,380.00	
	9	M-F	300P-400P	ELLEN	:60	\$2,000.00	09/17-09/21	1	1	1	\$2,000.00	
	10	M-F	500P-630P	8 NEWS NOW ROTATION	:60	\$750.00	09/17-09/21	0	0	0	\$0.00	
	11	SA	500P-530P	8 NEWS NOW AT 5PM-SAT	:60	\$1,100.00	09/15-09/15	2	1	2	\$2,200.00	
	13	SU	630P-700P	8 NEWS NOW AT 630PM-SUN	:60	\$1,200.00	09/16-09/16	1	1	1	\$1,200.00	

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	14	M-F	700P-800P	ET/INSIDER	:60	\$2,000.00	09/17-09/21	1	1	1	\$2,000.00	
	19	SA	1000P-1100P	48 HOURS MYSTERY	:60	\$4,500.00	09/15-09/15	1	1	1	\$4,500.00	
	21	M-F	1100P-1135P	8 NEWS NOW AT 11PM	:60	\$3,100.00	09/17-09/21	0	0	0	\$0.00	
	22	SA-SU	1100P-1135P	8 NEWS NOW AT 11PM-WKND	:60	\$700.00	09/15-09/16	0	0	0	\$0.00	
	23	M-F	1135P-1237A	LATE SHOW W. LETTERMAN	:60	\$1,500.00	09/17-09/21	0	0	0	\$0.00	
	24	M-F	1237A-137A	LATE LATE SHOW	:60	\$230.00	09/17-09/21	2	1	2	\$460.00	
	25	M-F	137A-237A	E PLAYGROUNDS	:60	\$80.00	09/17-09/21	1	1	1	\$80.00	
	26	SA	1205A-105A	P PRACTIVE	:60	\$140.00	09/15-09/15	1	1	1	\$140.00	
	27	SA	105A-205A	DA VINCI	:60	\$120.00	09/15-09/15	1	1	1	\$120.00	
	28	SA	205A-305A	C SQUAD	:60	\$80.00	09/15-09/15	1	1	1	\$80.00	
	29	SA	930A-1200P	ACC	:60	\$600.00	09/15-09/15	4	1	4	\$2,400.00	
*30	TH	900P-1000P	2.5 MEN		:60	\$15,000.00	09/20-09/20	1	1	1	\$15,000.00	
		Sales Remark:	V5 .									
			V5 Comment Changed, Rate Changed									
	31	SA	330P-400P	WHACKED OUT SPORTS	:60	\$270.00	09/15-09/15	1	1	1	\$270.00	

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	32	M-F	400A-459A NEWS		:60	\$80.00	09/17-09/21	3	1	3	\$240.00	

—REPORT TOTALS—

Report Totals: 23 / \$33,370.00

—SALES MONTHLY TOTALS—

Sep 12: 23 / \$33,370.00

Sales Totals: 23 / \$33,370.00

Station Totals: 23 / \$33,370.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$111,233	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+